# FAST FACTS

## ARTIFICIAL ~~INTELLIGENCE~~ WIT

It's hard to come up with the right reply for text messages. Do you give a straight answer? A snarky retort? What if you're busy and don't have time to type?

**How do you avoid sounding like a robot?
Use a robot, of course.**

With Fluenty, you can send the perfect one-touch reply to any message you receive through SMS, WhatsApp, Facebook Messenger, Kakao Talk or Google Hangouts, on your Android smartphone. Fluenty's Artificial Intelligence Engine generates the potential replies.

Fluenty is based on more than 500 million public conversations from the web. Fluenty is constantly looking at public social media information and using machine learning to get better at recommending the right replies and to stay up to date on the latest slang, trends and cultural references.
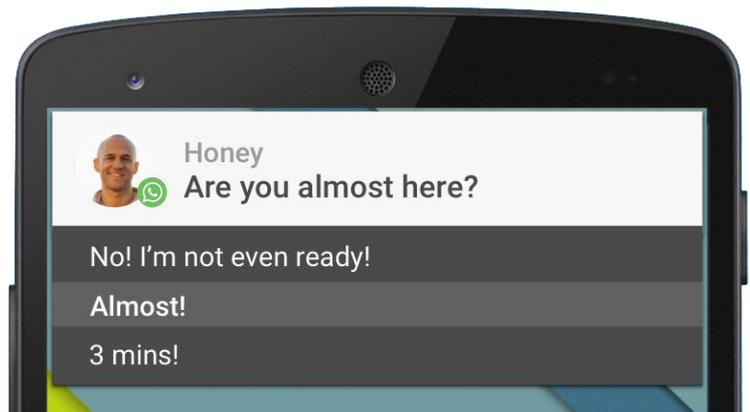
**Fluenty is not another messenger. It uses AI to make the messengers you already have smarter.**

Hangouts    FB Messenger    Whatsapp    KakaoTalk    SMS

## AI CONVENIENCE

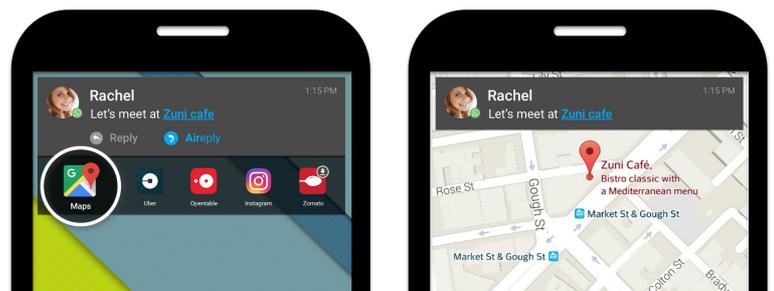**Fluenty is not another messenger. It works with the messengers you already have.**

You don't need to join a new service and invite your friends. The only difference your contacts will notice when you start using Fluenty is that you reply more quickly and sound much wittier.

Setting up and using Fluenty is easy. It automatically recognizes messages when they come into the Android Notification Manager. Heads-up notifications pop-up on your phone or Android Wear smartwatch.

Using Natural Language Understanding technology, Fluenty reads your message, interprets what it means, and offers up a selection of timely and relevant responses you can send with a single touch.

Eventually, Fluenty will learn your preferences and refer to your encrypted conversation history to suggest more appropriate relies for all of your conversation partners.

Fluenty goes beyond just responding to your messages. It uses deep linking to automatically provide you with useful contextual information, like a map to a restaurant you mention, or the latest music video from an artist your friend keeps talking about.

Thanks to Deep Linking, Fluenty can automatically send links relevant to your conversation. For instance, it can automatically generate a map to a restaurant you mention or find the latest music video from an artist your friend mentions.

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## AI PRIVACY

Fluenty protects user privacy just as intelligently as it responds to messages. Fluenty has to read each message to understand the content, but it anonymises the messages and replies, so they are not associated with a specific email address or other identifying information. Messages sent to Fluenty's servers are also encrypted, so no one can intercept them.

## AI BEYOND MESSAGING

Fluenty is already in talks with companies eager to adapt its AI Engine for their apps. This goes far beyond simple messaging by easily allowing rich communication without using a keyboard. Imagine Fluenty paired with eye-tracking technology in virtual reality, allowing you to respond in a natural way by just looking at the right response.

Or imagine the lifestyle improvements when Fluenty is integrated into communication devices for people whose illnesses that prevent them from speaking or typing.

More immediately, Fluenty can be integrated into smart car telematics and smart home systems, making texting safer and more convenient.

## AI ACHIEVEMENTS

Fluenty closed a $420,000 pre-Series A round in mid-2016. They are supported by Born2Global, an accelerator program sponsored by Korea's Ministry of Science, ICT and Future Planning, and a member of K-GLOBAL DB-stars, sponsored by the same ministry. They were also one of the first companies selected for the residence program at Campus Seoul by Google.

## WHO MAKES FLUENTY

Fluenty was created by a staff of talented engineers in Asia's technology and cultural capital, Korea. Kanghak Kim the company's CEO, studied at the prestigious Korea Advanced Institute of Science and Technology (KAIST) and later worked at Daum, Korea's second-largest search portal as a machine learning engineer.

He recruited Stanford graduate Jeonghoon Son (CTO), and fellow KAIST graduate Sungjae Hwang (CPO) as co-founders. Juwan Lee (developer), and Seoyoung Son (designer), both also from KAIST round out the key staff. Before coming together on Fluenty, team members worked at companies that are household names in technology.

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